

Reminder:

Update public accountability data links

ACEJMC policy requires accredited programs to provide retention and graduation data on their websites and to **update the data by Aug. 15.**

At its spring meeting in 2013, the Council approved probation and suspension measures for accredited programs not meeting the requirement.

ACEJMC's office will verify that websites have been updated. Site visit teams will review the published data during site visits.

Schools seeking initial accreditation are required to have the data published during their site visit year.

Details of the Council's probation and suspension policy are on **page 2.**

CALENDAR

Council meeting:
Friday, Aug. 22:
The Westin, Chicago
(Details Page 2)

Committee meeting:
Saturday, March 21
and Sunday, March 22
The Westin, Chicago

Council makes 23 decisions; five new schools accredited

The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) made 23 accreditation decisions at its May 2 meeting in Arlington, Virginia. Five new schools were accredited.

ACEJMC now accredits 116 schools in the United States and internationally.

The new schools are the School of Mass Communication at Loyola University in New Orleans; School of Journalism and Mass Media at the University of Idaho; Department of Communication and Journalism at Tecnológico de Monterrey, Monterrey, Mexico; Graduate School of Journalism at the City University of New York; and the Department of Journalism and Mass Commu-

nication at California State University, Long Beach.

The online professional master's program in mass communication in the Department of Journalism and Mass Communication, South Dakota State University, also was accredited.

The Department of Journalism and Public Communication at the University of Alaska Anchorage received provisional reaccreditation. The department was in non-compliance with Standard 6 Student Services and Standard 9 Assessment of Learning Outcomes. Schools that receive provisional reaccreditation must correct weaknesses within two years.

For a list of schools reviewed and reaccredited, **see page 2.**

Accreditation workshop planned for Aug. 21

The Accrediting Council will offer a one-day workshop to assist administrators with the accreditation review process. The workshop will be 8 a.m. to 5 p.m. Thursday, Aug. 21, **Chicago Ballroom** at The Westin, 909 N. Michigan Ave., Chicago.

The workshop is intended for school administrators and assistants who will have their site visit in the next two years. The workshop is open to any accredited program or programs working toward initial accreditation or reaccreditation. Sixty schools are scheduled for review in the next two years.

There is no fee for the workshop. Lunch

will be on your own. Hotel rooms at the Westin are available for \$185 plus tax.

Reservations can be made at <https://www.starwoodmeeting.com/Book/acoemtg> or by contacting Westin

reservations at 888-627-8385. You must mention the Accrediting Council to receive the group rate. **The deadline for reservations is Friday, June 20.**

Preregistration for the workshop is required by Friday, June 20. To register, contact Cheryl Klug at cklug@ku.edu. For questions about the workshop, contact Susanne Shaw, ACEJMC executive director, at sshaw@ku.edu or 785-864-3986.

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2014 Accreditation Decisions

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In addition to the five newly accredited programs and the online master's program at South Dakota State, the Council made the following decisions:

Removed from provisional status and fully reaccredited:

Auburn University School of Communication and Journalism
Southern University Department of Mass Communication

The following schools were reviewed and reaccredited:

Hampton University Scripps Howard School of Journalism and Communications
Jacksonville State University Department of Communication
Kansas State University A.Q. Miller School of Journalism and Communications
San Francisco State University Department of Journalism
Temple University Department of Journalism
University of Tennessee at Chattanooga Department of Communication
University of Tennessee at Martin Department of Communications
Buffalo State (SUNY) Communication Department
Hofstra University Department of Journalism, Media Studies, and Public Relations
Michigan State University School of Journalism
Oklahoma State University School of Media and Strategic Communications
University of Southern Illinois Carbondale School of Journalism
University of Nevada, Reno, Donald W. Reynolds School of Journalism and Center for Advanced Media Studies
University of New Mexico Department of Communication and Journalism

Informational session at AEJMC Convention

ACEJMC will have a general information session from 8:15 to 9:45 a.m. Wednesday, Aug. 6, at the Association for Education in Journalism and Mass Communication convention in Montreal, Canada.

There will be time for questions from school representatives about upcoming site visits and self-study preparations.

Susanne Shaw, ACEJMC executive director; Peter Bhatia, Council president; and Will Norton, Accrediting Committee chair, will lead the session.

Data publication policy

Continued from page 1

Accredited schools not meeting ACEJMC's data publication requirement will be placed on probation until data are provided or until Aug. 15 of the following year, at which time the accredited school will be suspended.

A school on probation will be listed as such on ACEJMC's website. The program must pay its annual dues while on probation.

A suspended program will be listed as such on ACEJMC's website. A suspended program will not pay dues. A suspended program will remain on the accreditation review cycle schedule, but a site visit will not be scheduled until the public accountability requirement is met and dues are paid.

A suspended program will be reinstated immediately when the data are published and dues are paid.

Council meeting registration deadline June 20

The Accrediting Council will meet Friday, Aug. 22, in Chicago at the Westin Hotel, 909 N. Michigan Ave.

The meeting will begin at 9 a.m. in the Chicago Ballroom and end about 4 p.m.

Hotel rooms at the Westin are available for \$185 plus tax. Reservations can be made at [https://www.](https://www.starwoodmeeting.com/Book/acoemtg)

[starwoodmeeting.com/Book/acoemtg](https://www.starwoodmeeting.com/Book/acoemtg) or by contacting Westin reservations at 888-627-8385. You must mention the Accrediting Council to receive the group rate. **The deadline for reservations is Friday, June 20.**

This is an open meeting, but registration is requested. For a registration form, contact Cheryl Klug at cklug@ku.edu or 785-864-3973.

Letter to graduates promotes the value of accreditation

The Accrediting Council has a letter template available for use by accredited schools to help promote the value of their accreditation.

Accredited schools can send the letter to their graduates, encouraging the use of

"Nationally Accredited" on resumes. The letter also explains to graduates how a degree from an ACEJMC-accredited program could be advantageous in the job market. For a copy of the letter template, contact Cindy Reinardy at creinardy@ku.edu.

Member and program updates

ASJMC, AEJMC elect representatives

Timothy W. Gleason was elected to represent the Association for Education in Journalism and Mass Communication (AEJMC) on the Accrediting Council. Gleason, who will serve a three-year term, is a special assistant to the provost and a professor of journalism at the University of Oregon School of Journalism and Communication.

Dorothy Bland was elected to represent the Association of Schools of Journalism and Mass Communication (ASJMC) on the Accrediting Council. Bland, who will serve a three-year term, is the dean of the Frank W. and Sue Mayborn School of Journalism at the University of North Texas.

Paul Parsons was re-elected to a second three-year term as ASJMC representative on the Accrediting Council. Parsons is dean of the School of Communications at Elon University.

The representatives will begin their three-year terms at the Aug. 22 Council meeting in Chicago.

Larry Abramson, a longtime correspondent for National Public Radio, will become dean of the School of Journalism at the **University of Montana** effective July 1. He will replace **Denise Dowling**, the radio-TV associate professor who has served as interim dean since August 2012.

R.B. Brenner, deputy director of Stanford University's journalism program and an award-winning former editor at *The Washington Post*, has been named director of the School of Journalism at the **University of Texas at Austin**. He replaces **Glenn Frankel**, who stepped down at the end of this academic year to become a full-time author.

David Ryfe was named director of the School of Journalism and Mass Communication at the **University of Iowa**. He begins his appointment this summer. Ryfe was academic chair for the Reynolds School of Journalism at the University of Nevada, Reno.

Willow Bay, digital news editor and national broadcast and global television news anchor, has been named director

of the School of Journalism at **USC's Annenberg School for Communication and Journalism**. She will replace interim director **Michael Parks**, effective July 1.

Tim Weir will serve as interim director for two years for the School of Journalism and Mass Communications at the **University of South Carolina**. Weir, an associate professor of advertising, succeeds Carol Pardun, who is stepping down as director.

Timothy R. Gleason, a professor in the Department of Journalism at the **University of Wisconsin Oshkosh**, is the new chair of the department, succeeding **Mike Cowling**.

Rochelle Ford is the new chair of the public relations department at the S.I. Newhouse School of Public Communications, **Syracuse University**. Ford is a member of the Accrediting Council, representing the Public Relations Society of America. Before accepting the position at Syracuse, Ford was the associate dean for research and academic Affairs for Howard University's School of Communications.

After 17 years, Cochran steps down as RTDNA representative

Barbara Cochran, who joined the Accrediting Council in 1997 as the representative for the Radio-Television News Directors Association and has served on several site team visits, stepped down from her Council seat at the May 2 meeting.

Mike Cavender, executive director of the Radio-Television Digital News Association and Foundation, will succeed Cochran as Council representative.

Cochran is the Curtis B. Hurley Chair in

Public Affairs Journalism at the University of Missouri. She will continue to be active as a site team member.

Cavender, an Emmy-award winning news veteran, was named RTDNA/F executive director in December 2011, having served more than 20 years in various capacities on the board.

RTDNA is one of 11 professional organizations representing journalism and mass communications professions on the Accrediting Council.

Council elects members to the Accrediting Committee

At its May 2 meeting in Arlington, Virginia, the Accrediting Council elected two new members to serve three-year terms on the Accrediting Committee.

Heidi de Laubenfels, director of communications and external relations, McKinstry, Seattle, and **Wanda Lloyd**, chair of the department of mass communications, Savannah State University will begin their terms at the March 21 and 22 meeting in Chicago.

Vincent Duffy, news director at Michigan Public Radio, Ann Arbor, was elected to serve the one-year unexpired term of Raul Ramirez.

Re-elected to serve three-year terms were **Kathryn Christensen**, professor of practice at the College of Journalism and Mass Communications at the University of Nebraska, Lincoln, and **Charlotte Hall**, retired senior vice president and editor of the *Orlando Sentinel*.

Noncompliance findings

STANDARD	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
1. Mission/Gov.		1	3		2	
2. Curriculum	1	1	5	2		
3. Diversity	8	2	6	1	1	
4. Faculty		1		2		1
5. Scholarship			1	2		1
6. Student Services				1	1	1
7. Resources	1	1		1		
8. Prof/Public Service	2					
9. Assessment	13	12	16	8	4	5
Total	25	18	31	17	8	8
Number of programs reviewed	30	34	35	26	18	23

Data reflect separate reviews of undergraduate and professional master's programs.

Beginning 2012-13, compliance/noncompliance determined on revisits

ACCREDITATION RESOURCES

The Accrediting Council has available on its [website](#) three resources to assist programs with the accreditation process.

- **ACEJMC Guide to Assessment**

explains ACEJMC's expectations of an assessment plan and offers suggestions for assessing student learning.

- **Preparation for Accreditation**

suggests actions a program should undertake in the years before the self-study, including the collection of data and

record keeping, and the involvement of faculty and students in the accreditation process.

- **Mission and Plans** presents

information on writing a mission statement and developing a diversity plan, long-range strategic plan and an assessment plan.

Examples of good self-studies also are available on the website.

For more information, contact the ACEJMC office at 785-864-3973.

Accreditation timeline

For schools completing self-study year:

June/July 2014

- Receive letter from ACEJMC executive director suggesting site visit team members.
- Approve visiting team chair and team members.
- Reserve hotel rooms for the number of team members.
- Receive email from ACEJMC suggesting preparations for visit.

September 2014

- Make travel plans for site visit team in coordination with team chair.
- Receive site team report materials from ACEJMC; includes report template (and instructions) to be installed on computers in a workroom set up for the team.
- First self-studies due. Refer to due date set in December 2013 letter from ACEJMC.



Newsletter of the Accrediting Council on Education in Journalism and Mass Communications

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